



DentalMonitoring Case Study

Reducing attachment failures with DM Insights data.

Dr. Tara Gostovich

Dr. Tara Gostovich, D.M.D, is a board-certified orthodontist practicing at TG Ortho in Marlboro, New Jersey with 15+ years of experience. She has a fully-digital practice workflow and regularly uses DM Insights to evaluate the data across her 550+ patients.

DentalMonitoring has been an essential digital solution for my practice since May 2020. I began using it to solve staffing issues while continuing to deliver an excellent patient experience.

I began using DM Insights in September of 2022. DM Insights organizes practice-level data derived from patients' scans. Access to our data helped us see our blind spots, investigate patterns and take action to improve procedures and protocols. Data-driven improvements enhance patient care, optimize our workflow and improve the patient experience.

The Issue

We were dealing with significant stress in our practice because our schedule was filling up with appointments to replace missing attachments for our aligner patients. We used DM Insights to explore the situation and drive solutions.

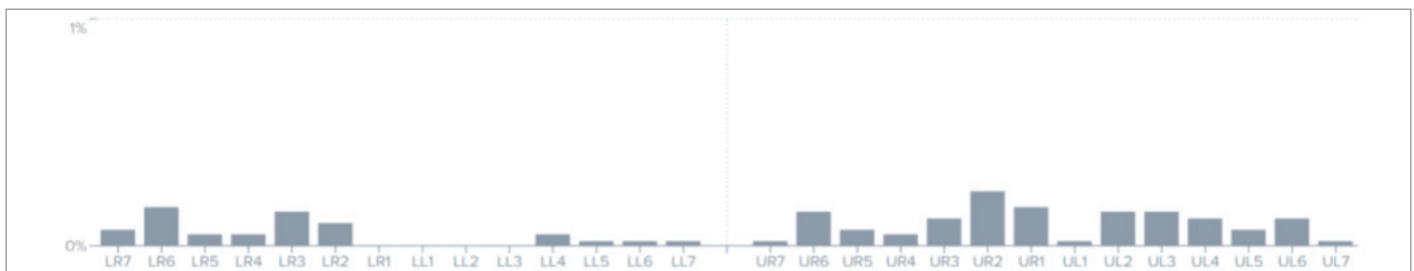
Action Plan

- We used the information from DM Insights to make improvements by changing our office systems for bonding attachments.
- Instead of using self-etching primer pops for attachment placement, we turned to traditional etch and primer for greater bonding strength.
- We had our air and water lines evaluated and replaced the o-rings in two of our chairs.
- We replaced the batteries in our curing lights to get a full charge.

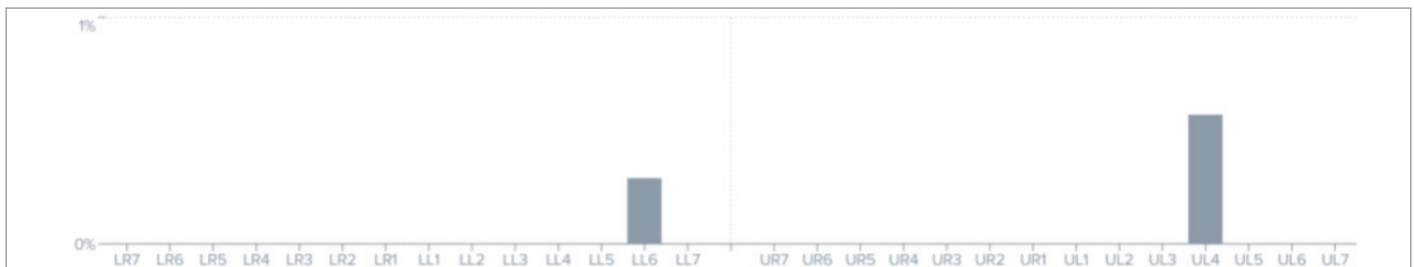
The Results

In the past 30 days, we've reduced missing attachments by over 50%. The data in DM Insights has helped us improve the patient experience by keeping treatment on track which ensures patients finish treatment with fewer visits to the office. This increased efficiency has also opened up time in our practice schedule for additional production.

Missing attachments in the previous year



Missing attachments in the first month after the changes



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